

Technical Data Sheet

Premier Magnetic Receptive Coating

Kolorcure's Premier Magnetic Receptive Coating is a UV printable alternative to magnetic sheeting. When screen printed onto the back of graphics, it allows them to be affixed to the magnetic surfaces of shelf strips, kiosks, and other modular displays. Premier Magnetic Receptive Coating is suitable only for flat substrates; folding, flexing, etc. may cause cracking in the ink layer.

Substrates

- Coated and Uncoated Paper
- Card Stocks
- Polystyrene
- Rigid PVC
- ABS
- Polycarbonate
- PETG

Substrate recommendations are based on commonly available materials intended for the ink's specific market when the inks are processed according to this technical data. While technical information and advice on the use of this product is provided in good faith, the User bears sole responsibility for selecting the appropriate product for their end-use requirements. Reference the 'Quality Statement' at the end of this document.

Directions for Use

Pretest for adhesion to all substrates prior to production printing, as well as, other properties to determine suitability. Mix well prior to each use.

Surface

A clean dry surface is preferred for superior adhesion.

Mesh

Monofilament polyester or nylon, 80-200 mesh per inch recommended. Take note that coarser mesh counts and/or twill weave will result in heavier ink deposit requiring additional cure strength.

Stencil

Lacquer proof, most direct or direct/indirect will work well.

Squeegee

An 80 durometer (Shore A Hardness) polyurethane is recommended. It should be well sharpened.

Coverage

Estimated 3,200 – 4,200 square feet (295 – 390 square meters) per gallon depending upon ink deposit. See www.kolorcure.com for examples of coverage calculations.

Screen Wash Up

A special high flash point wash containing no hydrocarbon solvents should be used, such as KOLORCURE'S UVW-80 Screen Wash.

Screening equipment

Hand, semi-automatic, or fully automatic presses.

Additives

When required, additives should be mixed well before each use. Test any additive adjustments to the ink prior to production. Inks containing additives should not be mixed with other inks.

To lower the viscosity which will enhance the transfer of the ink through the screen, use **Thinner #1 (Diluent)**.

To increase curing speeds add **Sensitizer I-330**.

To eliminate "fish eyes" in the wet ink film add **Flow Promoter**. **Thickening Powder** can be used when color strength can not be altered.

Flattening Powder is available to reduce gloss.

Printing

Mix the ink thoroughly prior to printing. Improper mixing can lead to inconsistent color and ink performance. To achieve optimal magnetic receptive properties, multiple printed layers may be necessary.

Ink temperature should be maintained at 65°– 90°F (18°– 32°C) for optimum print and cure performance. Lower temperatures will increase the ink viscosity which impairs flow and increases film thickness. Elevated temperatures will lower the ink viscosity which reduces print definition and film thickness.

Keep inks away from direct sun light and indirect white light. Be cautious using inks in areas having overhead lights, skylights, or windows as stray UV light can cause the ink to cure in the screen. Light filters are recommended. Ambient lighting may affect uncovered containers of ink, forming a skin on the ink's surface. Keep containers covered.

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Curing

Premier Magnetic Receptive Coating cures in air upon exposure to a single 600+ mW/cm² medium pressure mercury vapor lamp. For an optimal cure a 100–180 mJ/cm² window is required.

These guidelines are intended only as a starting point for establishing cure parameters, which must be determined under actual production conditions. If a loss of gloss, adhesion, or block resistance occurs due to insufficient cure, the use of mixing base can increase light penetration and improve cure. In addition, faster curing speeds can be achieved by adding 3-5% liquid sensitizer.

Suitability

Premier Magnetic Receptive Coating is suitable for the following processes:

Stacking

Immediate stacking ink to substrate. Degree of cure, weight of the substrate when stacked, and conditions of the printing environment (e.g. heat and humidity) will affect block resistance. Surface hardness of cured ink film has been optimized for handling, however the printer must assume responsibility for pre-testing and qualifying the parameters for stacking prints prior to each production run.

Cutting

Die-cutting, router cutting, guillotine cutting, and laser cutting.

Handling

The use of goggles, gloves, and protective clothing is recommended. Avoid prolonged breathing of vapors. Contact of liquid material with the skin may be irritating; wash exposed area thoroughly with soap and water. Contact of ink with the eyes may cause injury – effects may be delayed; flush eyes with large amounts of water for 15 minutes and call a physician. Consult the applicable Safety Data Sheet (SDS) for further instructions and warnings.

Storage

All KOLORCURE photopolymer inks and coatings should be stored in a cool dry area: 80°F (27°C) or below. Keep these inks and coatings away from direct sun light and indirect white light. Do not use these inks and coatings in areas having fluorescent lights overhead. Keep these inks and coatings away from internal heat sources.

Adhesion Testing

Even when using recommended UV energy output levels, it is imperative to check the degree of cure on a completely cooled print.

We warrant our products to be free from defects in material and workmanship; but because their use is beyond our control, we accept no responsibility of liability for damages, whether direct, indirect, or consequential, resulting from failure in performance. User bears sole responsibility in selecting the appropriate product for their end-use requirements. User is also responsible for testing to determine the selected product will perform during the printed item's entire life-cycle. In cases where our products are found to be defective in material and workmanship, our liability is limited to the purchase price of the products found to be defective.